



FACT SHEET 1

'Great photography is about depth of feeling, not depth of field.' – Peter Adams

COMPETITION OVERVIEW

The **Fremantle International Portrait Prize (FiPP)** is in its fourth year in 2017. The following information outlines how the competition will be staged.

The following contains information about:

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- ENTRY FEES
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- ENTRY FEES
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THE TWO SECTIONS (Cameras v Phones)

Unlike the previous three competitions, FiPP2017 will feature **two distinct divisions** designed to reflect a) the rise of social media and the use of smart phones in the community, while b) still acknowledging that digital cameras are as popular as ever.

Phones

A first in 2017, one division of the FiPP will be reserved entirely for portraits produced using smartphones.

Here are some important points about this section of the competition:

- This section will be called the **FiPP-Phone** award.
- By entering the FiPP-Phone section of the award, **entrants attest that a smart phone was used to create their image(s).**
- **Images created with digital cameras, or any other device but a smart phone, are not eligible for FiPP-Phone.**
- If an image wins the FiPP-Phone award, and it subsequently turns out the image was created with a non-phone device, the image will be disqualified from the FiPP-Phone competition.
- **Phone-created images may be entered into both sections of FiPP.** However, the image may be entered **separately into both sections.** Entering the FiPP-Phone section does **not** count as an entry to FiPP or vice versa.
- Entry is only permitted via the official entry portal.
- **The top 30%** of entered images (as ranked by the judges) will form the **Long List** for the 2017 FiPP-Phone award.
- **The top 40** images will form the FiPP-Phone **Short List** and be featured at the Showcase exhibition in Fremantle in October-November 2017.
- The winning and short-listed entries in the FiPP-Phone will not be **printed** for the Showcase exhibition, they will be displayed in the gallery space as an audio-visual spectacular.
- Both sections are governed by the RULES & REGULATIONS set out below (except for FiPP-Phone where size and resolution requirements are specified).

Cameras and Other Devices

The main FiPP awards for 2015 is an open event.

Here are some important points (which should be read in conjunction with the RULES & REGULATIONS below):

- **The FiPP is open to any, and all, digital portrait images.** They can be created using smart phones, digital SLRs, other digital cameras and even be old printed images that have been appropriately digitized for entry.
- There is **no time limit** on when the image(s) were created.
- Entry is only permitted via the official entry portal.
- **The top 30%** of entered images (as ranked by the judges) will form the **Long List** for the 2017 FiPP award.
- **The top 100** images will form the FiPP **Short List** and be featured at the Showcase exhibition in Fremantle in October-November 2017.
- Entrants whose image(s) are shortlisted for the Showcase will be contacted for a hi-resolution copy of the image(s).

ENTRY FEES

- Entry to the main **FiPP2017** award will be **\$20 per image**.
- Entry to the **FiPP-Phone** award will be **\$10 per image**.
- Phone-created images *may* be entered in **both** competitions, however, the entry fee for both must be paid and the image must be entered twice (once in each division).

PRICING POLICY

- Freo Faces Inc and the Fremantle International Portrait prize charge the above fees for entrants to our competition.
- These fees are kept as low to encourage as many people as possible to take part in this worldwide event.
- The price fees are set at a rate that has been calculated to cover the costs of the event (being the photograph online competition and the associated physical exhibition of winners and workshops held in Fremantle at the end of each event).
- Fees can (and must) be paid online using most major credit cards.
- No refunds are offered (except in exceptional circumstances as determined by the organising committee).

PRIVACY POLICY

- Freo Faces Inc and the Fremantle International Portrait Prize collect entrants' personal contact details entered onto the official entry form in order to effectively run the competition and to enable FiPP to contact winners and shortlisted entrants.
- We keep no other identifying information about entrants.
- Any information collected is kept under strict confidence at Freo Faces Inc and will not be shared with any third party under any circumstances.

PRIZES

- The First Prize for **FiPP2017** will be \$5,000 cash.
- The First Prize for **FiPP-Phone** will be \$1,000 cash.
- Other prizes may be offered at the discretion of the Organising Committee.

WHERE THE MONEY GOES

- All excess funds raised through entry fees (surplus to the running of each FiPP competition) is donated to our chosen charitable beneficiary.
- For 2017, our beneficiary is **Arthritis & Osteoporosis WA**.

RULES & REGULATIONS

The **Fremantle International Portrait Prize (FiPP)** is governed by the following rules and regulations (which should be read in conjunction with our list of Frequently Asked Questions)

LEGAL NOTICE

- 1) Australian laws prohibit the exhibition of certain materials and, since all entries, when accepted, are potentially part of the final exhibition phase of the award (the FiPP Showcase), entries (subject to the advice of our legal team if required) would be rejected by the stewards if they:
 - 2) Are considered by the stewards to be pornographic;
 - 3) Incite racial or other hatred; or
 - 4) Contravene any other Australian standard for art exhibition display.

DEFINITION OF A 'PORTRAIT' FOR FiPP and FiPP-Phone

- 5) Entries must feature an image in which a human being (or more than one), or part thereof, is the key element.
- 6) The image may range from a head to a full-length study or depict a part of the human form. It may include accessories and backgrounds in character with the subject.
- 7) Ideally the portrait should show some aspect of the personality of the subject.
- 8) A self-portrait is acceptable.
- 9) When relevant to the portrait's impact, text may appear on the image, provided that it does not serve to identify the author.

GENERAL

- 10) By the act of entering either of the competitions, you agree to be bound by these rules and regulations.
- 11) Entries must be the original work of the entrant.
- 12) The copyright of any image remains with the author.
- 13) The organisers of the competition can vary these rules and regulations at any time without notice.
- 14) Any decisions concerning the running and/or conduct of the FiPP competition made by the organisers are final and binding and no correspondence will be entered into.
- 15) The judge's decisions in all matters will be final and binding.

- 16) The organisers of the FiPP competition cannot be held responsible for any errors that may occur before, during or after the competition period, specifically no responsibility is accepted for the safekeeping of images submitted to the awards via the official entry portal or sent to FiPP by any other means at all.
- 17) Entrants are solely responsible for keeping the original and/or copies of any submitted images to safeguard against loss, damage or any other happening within the judging and exhibition process.
- 18) Entries must be uploaded to FiPP via the official entry portal.
- 19) Images delivered to (or attempted to be delivered to) FiPP by any other means whatsoever will be disqualified (unless specifically allowed by the organising committee e.g. in special circumstances).
- 20) Entries must be accompanied by the relevant entry fee paid in full.
- 21) Any entry arriving at FiPP without the required payment (whether by fault of the entrant or by FiPP, AOWA* or anyone else) will be disqualified from the competition.
- 22) Entrants will receive a receipt on the payment of the entry fee and the onus is on the entrant to retain this should any question about payment arise.
- 23) Entries will be retained by FiPP and may be used for any reasonable promotional purposes for future competitions providing that the author's name is clearly attributed to/with the image on any promotional materials.
- 24) Entrants must enter using their own legal name.
- 25) Nom de plumes, nicknames, studio or company names are not permitted.

PRIZES ETC

- 26) All prizes awarded by FiPP must be taken as offered.
- 27) No exchanges and or 'cashing out' of 'in kind' and product prizes will be entertained.
- 28) Cash prizes will be issued either as a) cheques in Australian dollars and posted to winners' nominated postal addresses or b) electronically transferred to a winner's nominated bank account where this is possible.
- 29) Collection of 'in kind' and/or product prizes is the responsibility of the winners.
- 30) Overseas entrants should consider how they might repatriate, or arrange for collection of, their prizes should they win

TECHNICAL

Entries in FiPP2017 and FiPP-Phone competitions must meet the following minimum standards:

FiPP-Phone

- Must have been created using a **smart phone** (not a digital camera, computer, tablet or other device).

FiPP2017

- Must be in **jpg, jpeg or PNG** format.
- Must be **less than 2 megabytes** in size (but, preferably, larger than 1 megabyte).
- **Entrants must be able to provide (on request) a copy of the entered image which is capable of being printed, in hi-resolution, at at least A3 size.**

ENDS